



Here's **WHY**
YOU SHOULD
JOIN US TODAY.

We can help you take your idea from product concept to reality.

Developing **YOUR PRODUCT**

We can walk you through business plan development, including identifying funding sources and finding the people who can help you get your product made.

Developing **YOUR PRODUCT**

Testing and Certifying **YOUR PRODUCT**

We will work with you to certify your product to meet industry standards and get it ready for the marketplace.

ICWT
Resources



We'll align you with the experts in job training, engineering, manufacturing, facilities planning - all the people you need to get your product out the door.

BUSINESS PLAN

Manufacturing **YOUR PRODUCT**



From domestic marketing to export assistance, we have the contacts and partnerships you'll need to keep your business competitive and profitable.

Developing **YOUR MARKET**



What is the International Center for Water Technology (ICWT)?

ICWT is a public-private partnership dedicated to the development and application of advanced technologies that enhance water use for urban, environmental, and agricultural purposes. California State University, Fresno, in collaboration with a growing consortium of members in the water technology industry, have joined together to form the International Center for Water Technology.

Through applied technology, our goal is to provide efficient first use and effective reuse of water supplies worldwide.

Why ICWT makes *good business* sense.

Whether your company is a “start-up” venture with a new idea, or an established manufacturer with proven technology, ICWT has something for everyone. ICWT can help you with a wide range of professional services,

including business plans, workforce development, research & development, and export marketing, to name a few. One-on-one assessments are available with staff to discuss which programs best fit your needs.



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How to become a *member*.

Two levels of membership are available – individual and corporate. Visit our website located at www.icwt.net for details.

Becoming an ICWT member makes you part of an exciting group dedicated to economic growth while solving the world's growing water problems. **Member newsletters** report on the latest developments and opportunities. **Member meetings** combine guest speakers with a forum to discuss common goals. We are in a dynamic phase of development. The newsletters and meetings will keep you in touch with the latest tools and developments to help your business thrive.

ICWT provides a variety of resources to fulfill some of the most critical needs of the water technology industry. These include:

1. **Testing and research** to promote innovation in water science, engineering and independent product performance evaluation to advance water utilization and treatment.
2. **Internships and workshops** to develop a skilled workforce in order to develop, manufacture, and distribute high quality, innovative equipment and services.
3. **Conferences and forums** to advance technology transfer and the understanding of the role of water technology in addressing critical water issues to public and government decision makers.
4. **Trade missions and seminars** to promote economic growth through increasing sales and marketing opportunities world-wide.

Derived from these key areas of interest, ICWT has established the following divisions to support the water technology industry.

Research and Development

- ▶ Laboratory testing and evaluation
- ▶ Field and applied product testing
- ▶ Partnerships to identify “Water Smart” technologies
- ▶ Water treatment demonstrations.
- ▶ Renewable energy water pumping and demonstration

Industry Testing and *Certification*

- ▶ Hydraulic performance testing
- ▶ Certified water quality testing services – urban, environmental, and agricultural water supplies
- ▶ Independent certification for pumps, water meters, backflow devices, etc.

Economic Development

- ▶ Business planning assistance
- ▶ Workforce development

Education and *Training*

- ▶ Export Training
- ▶ Water Technology Conferences
- ▶ Small Business Innovative Research (SBIR) training
- ▶ Energy Efficiency Programs

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The list of activities highlighted in each program area underscore the types of activities supported and promoted by ICWT. Additional activities are available or currently being developed. We suggest visiting the ICWT website or contacting ICWT staff for more information about services that can address your specific needs.

For more information contact the International Center for Water Technology by phone at (559) 278-2066, by mail at 5370 N. Chestnut Ave., M/S OF 18 Fresno, CA 93740 or visit our website at www.icwt.net.



Visit **www.icwt.net**



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