



SAN JOAQUIN VALLEY  
**WATER TECHNOLOGY INDUSTRY**

**INTERNATIONAL CENTER FOR WATER TECHNOLOGY**

Thursday, June 17, 2004

9:00 a.m. to 11:00 a.m.

**Fresno Airport Piccadilly Inn**

5115 E. McKinley, Fresno 93727

**Welcome and Self-Introductions.** The meeting was called to order by Claude Laval at 9:10 a.m. and self-introductions were made.

**Results of the 5/11/04 Roundtable Discussion.** David Zoldoske discussed a roundtable meeting held 5/11/04 to define the Water Technology Cluster and the International Center for Water Technology.

- It was agreed that the Water Technology Cluster and ICWT would be combined to become known as ICWT
- A PAC will be established with the account administered through the Fresno State Foundation which has 501 (c)(3) non-profit status.
- Claude Laval explained the history of the cluster/ICWT and said putting the two entities under one name will make it easier to explain to others what the group is about.
- A dues structure will be developed and a board of directors appointed..

**Committee Reports.**

**Industry Advocacy Committee.** (Jolene Polyack, Laura Ramos, Kathe McCall, Dan Clawson, David Zoldoske, Kate Norum.) Jolene Polyack commented on the activities of the committee.

- There is an interest in having all of the ICWT meetings formatted with a special presentation, and to develop a schedule of topics for the next twelve months.
- An international conference is being planned for fall 2006. Please let Jolene know if you hear of any related events that are occurring at the same time to avoid conflict.
- Claude Laval suggested partnering with some overseas groups to market the conference.
- Since the May 11 focus group, there has been work on an ICWT marketing plan. Please let Jolene know if you wish to be involved.

**Workforce Committee.** Manjit Atwal presented the latest activities of the Workforce Committee.

- A Career Expo was held on March 18 with workshops for students and incumbent supervisors. Company exhibits were also included to help students understand the industry. Ninety students and 41 supervisors participation in the training. This was a huge success.

- The Careers in Manufacturing Technology internship program is going well in its second year. There are 15 students and 11 companies participating. Companies are still trying to get involved.
- The committee is conducting a Job and Training Analysis to find the types of jobs available and the specific hiring requirements. The committee needs 3-4 months to complete the analysis. The analysis only focuses on entry-level positions right now because that is where the immediate need is.
- Claude Laval commented on the success of the CIMT program. It was created because qualified people were not available to fill job openings. Community colleges had programs, but students were not completing the full curriculum before seeking employment.
- David Zoldoske commented on a CIMT presentation to the WIB on June 4. The WIB recommended refunding the program for at least another year.

**Presentation by Charles Borg, Vice President of Business Development, Applied Process Technology.**

- Charles Borg presented a new process for removing toxic compounds from water.
- Reid Bowman explained the process in detail. The process will also remove pesticides from water, which is very important in the Valley.
- There is an interest to partner with ICWT to market the finished product.
- Dan Clawson explained the SBIR (Small Business Innovated Research) grant that APT received. Many agencies fund commercially innovative ideas but it's very competitive. No one in the Valley has won a water-related SBIR grant yet.

**Grant Applications/award and requests for support.**

**MDCP Overview (Market Development Cooperator Program).** Dan Clawson discussed the MDCP grants.

- The application is being submitted for travel to Mexico and Chile.
- There is a federal program that is trying to increase trade with these two countries.
- It is a highly competitive program and there is a need for letters of support on industry letterhead by July 14.

**APEP (Agricultural Pump Efficiency Program).** David Zoldoske commented on the APEP program.

- A request for fiscal year 2005 funding is being submitted.
- The program looks at pump efficiency and using reduced pollutant diesel to fix the pumping system, not just the motor.
- The EPA in Seattle is willing to help with funding.

**FY05 Update & Support Letters.** David Zoldoske commented on federal funding for ICWT.

- Darren Rose from Congressman Radanovich's office is helping secure funding.
- FY03 funds have arrived and FY04 funds have been approved
- FY05 funding requests are currently being made. There is a need for letters of support. Congressman Nunes' office is now taking the lead on the request, due to redistricting.
- Funding from FY03-FY05 will be available for use through 2010.

**Proposition 50.** Dan Clawson discussed Proposition 50.

- Funding will be for a demonstration grant.
- Money would be applied to demonstrating arsenic treatment systems for rural areas.
- Let Dan know if you are interested.

### **Building Progress and other ICWT Announcements.**

**ICWT Building.** The development that is planned for the Northeast corner of Shaw and Chestnut includes plans for the ICWT building, as well as a hotel, restaurants and shopping. The theme is water, which is also good visibility for ICWT.

**ICWT Brochure.** David Zoldoske commented on a new brochure that is being put together for ICWT.

- The new brochure is an effort to focus the ICWT and represent the industry's views.
- It is posted on the ICWT web site for input.
- The brochure should attract new members by answering the question "How will it help me?"

**China Trade Mission Report.** Dan Clawson reported on the planned trade mission to China supported by the U.S. Department of Commerce.

- Dates are set for September 18-27.
- There is a need for 8-12 manufacturers to participate.
- There is a trade show in Beijing that delegates will also attend.

**RJI Meeting Update.** David Zoldoske gave an update on the Regional Jobs Initiative, which includes many industry clusters similar to ICWT.

- There will be a RJI Mid-Year Community Meeting on June 23, 2004. This meeting is to update the community on the activities of the RJI and its industry clusters during the past six months.

### **Other Announcements**

#### **David Zoldoske:**

- He has met with the director of the Australian water cluster and there is an interest in working collaboratively with the group.
- The EPA is going to start a Water Star program (like the Energy Star program). There is hope that the new ICWT lab will be able to do product certification for this program.
- There is work with the City of Clovis for its new water treatment facility.

#### **Dan Clawson:**

- There will be a video conference with representatives from Spain on opportunities for U.S. irrigation and water flow technology products in the Spanish market on June 22.
- Another video conference with China is scheduled for July 12.

**Requests for Agenda Items for Next Meeting.** Please email an ICWT representative if you have any ideas for upcoming meetings.

**Adjournment.** 10:58 a.m.